



A Web seminar

The RIGHT STRATEGY & The RIGHT FRANCHISEE for growth

IT IS ONLY WHEN YOU HAVE THE RIGHT STRATEGY AND THE RIGHT FRANCHISEE CAN YOU GROW EFFECTIVELY AND ACHIEVE YOUR FULL POTENTIAL!

In this 90-minute, content packed, high energy web seminar, Mr. Babla will teach powerful concepts that will help you develop the right strategy for growth as well as defining what makes the right franchisee:

- Defining the vision
- Determining the correct strategy for growth (a single unit, multiples units, area development-which is the right way to achieve the vision)
- Determining the franchise recruitment goal that furthers the vision
- How to develop a franchisee profile

“In the modern world of business, it is useless to be a creative original thinker unless you can also sell what you create.”

—David M. Ogilvy

A must attend event for anyone involved with franchisee recruitment. In specific, CEO, VP of Recruitment, VP of Development, Franchise Head.

About the speaker

Led by [Mr. Harish Babla, CFE](#), a successful 4th generation entrepreneur, a business visionary, a growth strategist and an inspiring franchise leader you will learn from an expert who with hands-on experience in the franchise world. Harish has been honing his franchise skills since 1983 having been a serial franchise entrepreneur, franchisor and on the board of several franchise companies. His engaging style and passion for teaching, makes him a globally sought-after speaker in the business community.

About Franchise Mind Corporation

Franchise Mind Corporation based in the United States is a franchisor support organization bringing essential and practical knowledge to global franchise markets by focusing the international franchise community to:

- ❖ Operate on global standards of excellence
- ❖ Create exceptional results
- ❖ Achieve phenomenal growth

Mr. Babla can be contacted at :Harish@FranchiseMind.com and is available for mentoring and guidance of franchise companies.